

# OUR FOUNDATION

The Bethany Foundation, our charitable arm, helps to realize The Bethany Group's mission to enhance the lives of our clients - mind, body, and spirit.

As more demands are placed on the organization to provide holistic care with fewer resources, the Bethany Foundation becomes ever more important as a means to realize our mission.

Donations bolster programming for clients, create community engagement opportunities (such as the Faith & Aging Conference), and provide spiritual services (Chaplaincy).

## EXAMPLES OF GIFTS THAT HELP TO IMPROVE THE LIVES OF OUR CLIENTS CAN INCLUDE:

- Televisions for communal areas.
- Field Trips - taking residents out to areas of interest.
- Bringing in professional entertainment.
- Additional support for recreation therapy activities, such as:
  - growing vegetables and cooking meals,
  - holding dances and parties,
  - purchasing equipment and resources for activities.
- Supporting the Chaplaincy program.
- Community awareness activities - connecting the community to our residents and programs.
- Maintenance of music equipment - e.g., pianos are popular in our sites and used quite often by residents, volunteers, and entertainers. As such, tuning of the pianos is needed on a regular basis.
- Christmas gifts for residents without families.

**CALL 780-679-3086 TO MAKE A DONATION TODAY!**

The Bethany Foundation is a registered charity since 2012. Reg. No. 834595902 RR0001

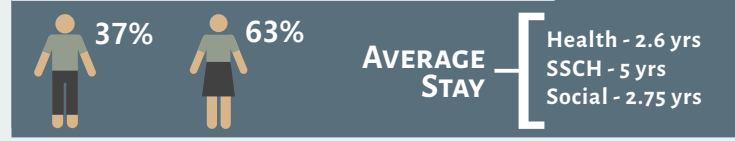
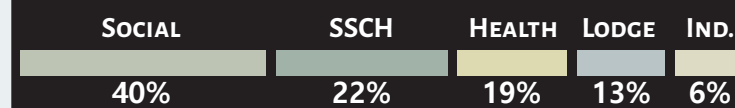
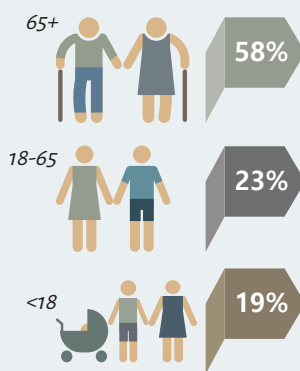


# OUR CLIENTS

TOTAL CLIENTS SERVED

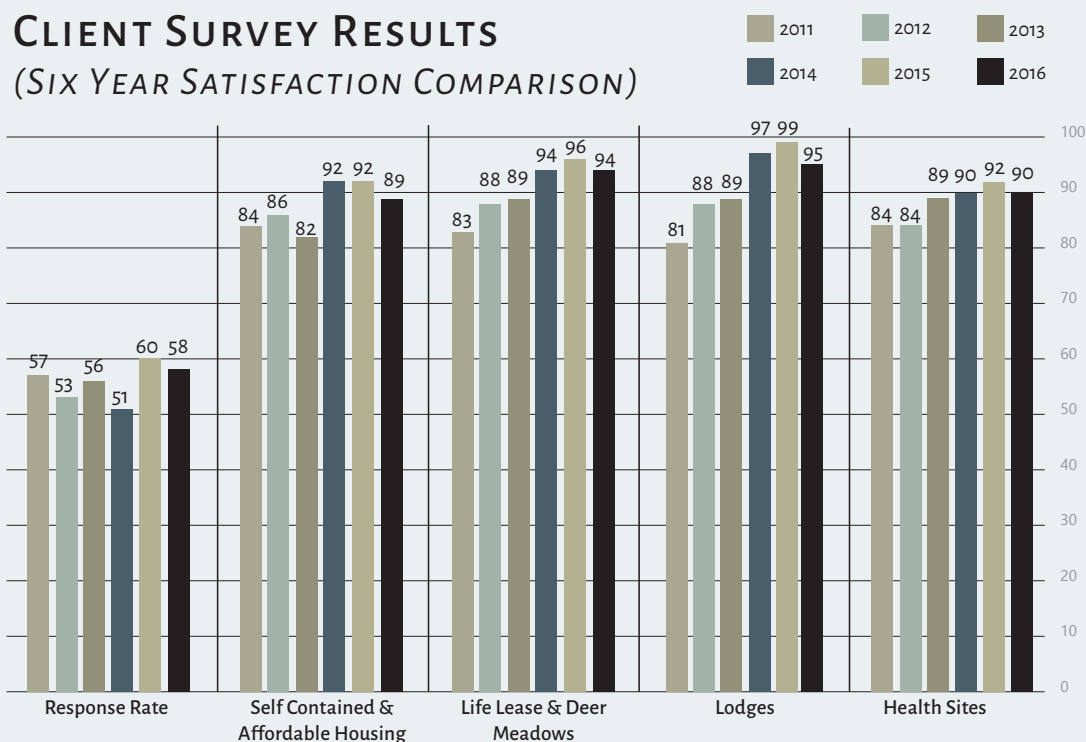
**3,679**

OPERATING IN 29 COMMUNITIES



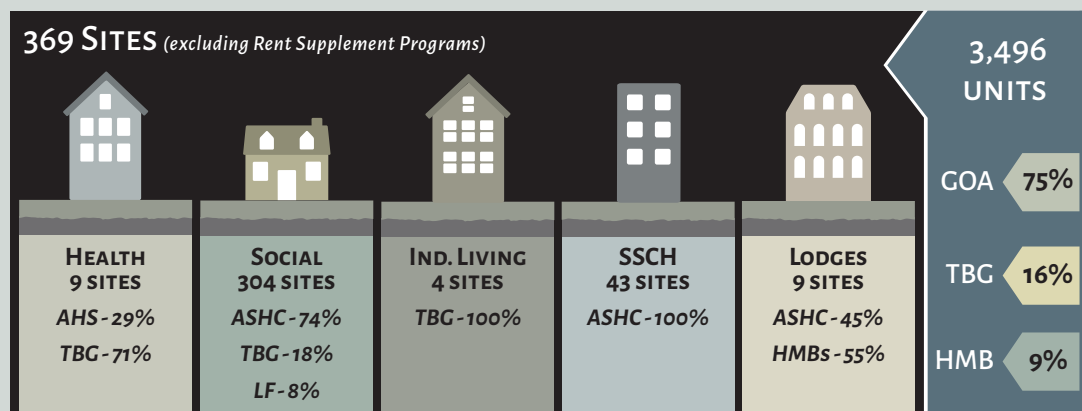
## CLIENT SURVEY RESULTS

(SIX YEAR SATISFACTION COMPARISON)



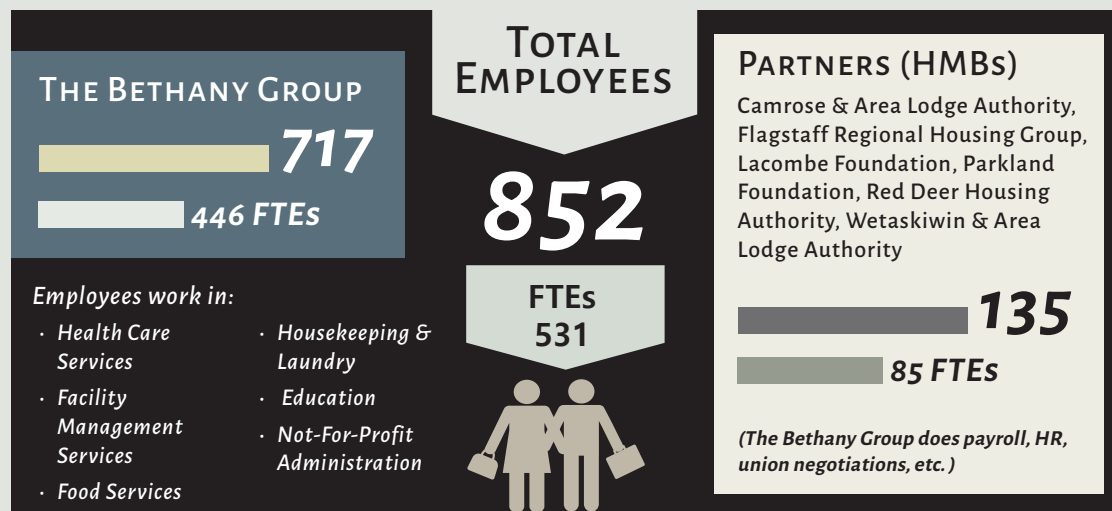
# OUR SITES

OWNERSHIP (SITES & UNITS)



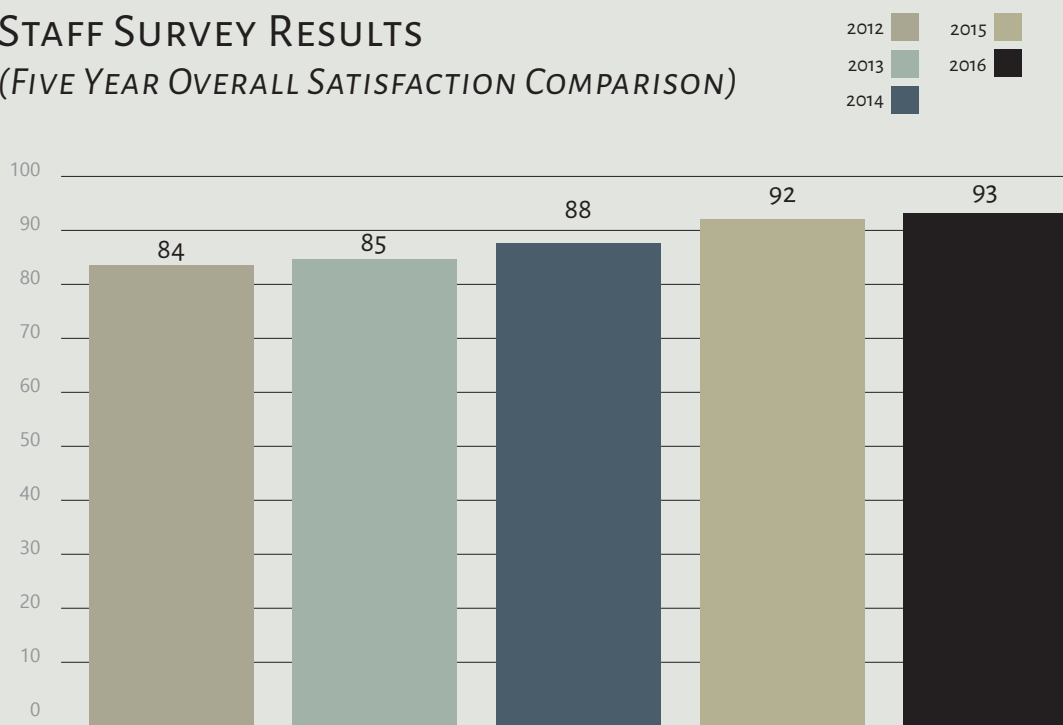
Partners in creating healthy vibrant communities through health and housing services across central Alberta.

# OUR STAFF



## STAFF SURVEY RESULTS

(FIVE YEAR OVERALL SATISFACTION COMPARISON)



# OUR CONTACT INFORMATION

**THE BETHANY GROUP**  
4612 - 53 STREET  
CAMROSE, AB T4V 1Y6  
TEL: 780-679-2000  
EMAIL: INFO@BETHANYGRP.CA  
WWW.THEBETHANYGROUP.CA



2017 Annual Report

# OUR ORGANIZATION

## VOLUNTEER BOARD OF DIRECTORS

Dr. Odell Olson, Chair	Allan Ford	Jim Rasmussen
Rev. Rick Laurendeau, Vice Chair	Peter Miller	David Samm
Janet Forth, Secretary	Ina Nielsen	Rev. Calvin Skriver
Brenda Bohmer	Warren Phillips	

## SENIOR LEADERSHIP TEAM

**Mike Leathwood**, CEO, is the only employee of the Governing Board. The primary focus of the Office of the CEO is to lead the organization by maintaining positive relationships with clients, staff, Housing Management Body partners, municipal & provincial governments, and the public at large.

**Carla Beck**, Director of Housing & Community Services, is responsible for the operations of The Bethany Group's and the Housing Management Body partners' Social & Affordable Housing, as well as Home Care, Crossroads Day Program, Occupational Health & Safety, Pharmacy, and the Education & Outreach programs.

**Glen Blatz**, Director of Facility Services, is responsible for facility maintenance and capital improvements for The Bethany Group's and its partners' housing, as well as the operations of the central laundry and housekeeping services in Camrose.

**Dave Buist**, Director, is responsible for the Financial Operations, Information Technology, and Long Term Asset Management of The Bethany Group owned housing portfolio. As well, this area oversees the central food services operations in Camrose, new project development, and property facility assessments.

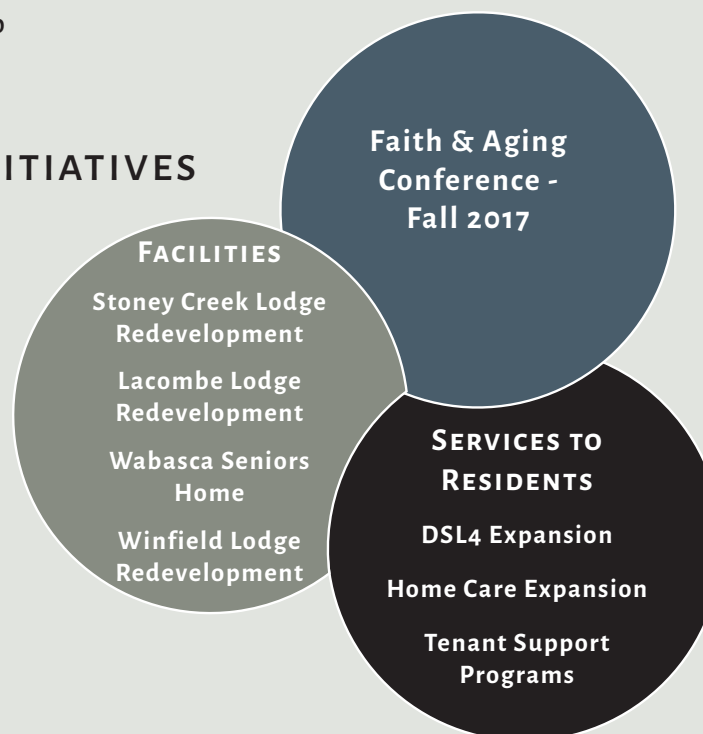
**John Davis**, Director of Health Care Facilities & Supportive Living, is responsible for the operations of the Rosehaven Provincial Program, Long Term Care, Designated Supportive Living, and Seniors Lodges.

**Lorraine Kiel**, Director, is responsible for Human Resources within the consolidated operations of The Bethany Group and its Housing Management Body partners. This includes leading recruitment, retention, employee wellness programs, as well as responsibility for health care and supportive living scheduling, payroll for all operations, and disability management.

# OUR STRATEGIC PRIORITIES

- Relationships & Collaborations
- Governance
- Stewardship
- Leadership
- Technology & Responsiveness
- Communications & Community Awareness

## KEY INITIATIVES

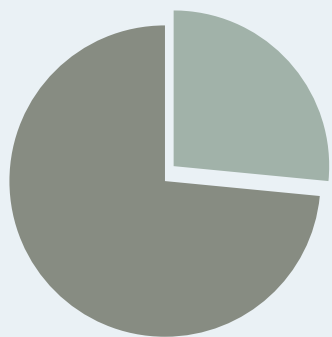


# BECOME INVOLVED

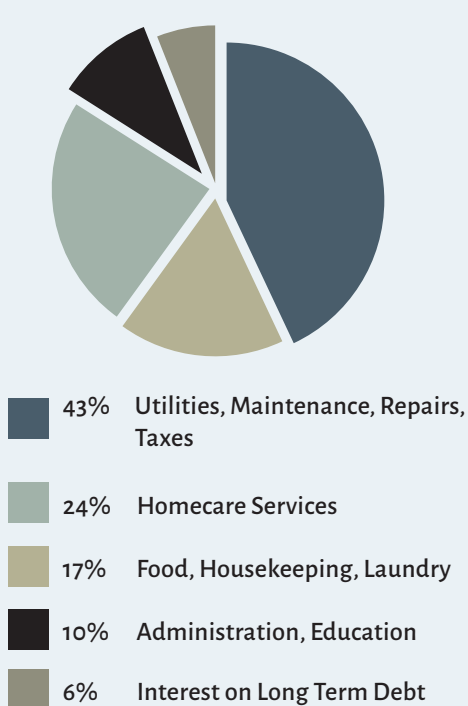
The Bethany Group is seeking volunteer Board Members. Board members come to us from a wide variety of backgrounds, bringing their experience to the table. Perhaps you have a parent or loved one living in one of our facilities. Perhaps you are inspired by our vision of an enhanced quality of life for vulnerable people. Perhaps you want to work with others to help create healthy vibrant communities. Whatever your reasons, contact us today to find out how you can become a member of our Board. For more information, please contact Melodie Stol at 403-786-2426 or [melodie.stol@bethanygrp.ca](mailto:melodie.stol@bethanygrp.ca).

# OUR FINANCES

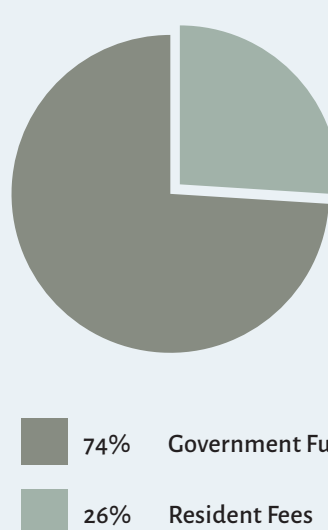
BETHANY OWNED HOUSING & HOMECARE REVENUE



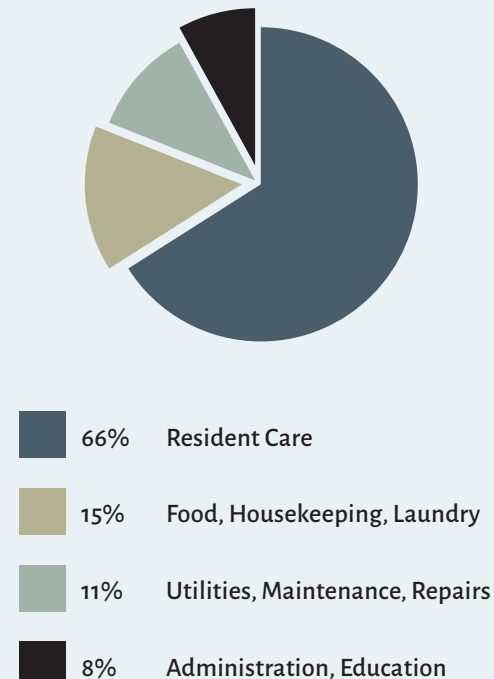
BETHANY OWNED HOUSING & HOMECARE EXPENSES



HEALTH REVENUE



HEALTH EXPENSES



March 2017 Audited Financial Statements and Consolidated Statement of Operations are available on our website at <https://www.thebethanygroup.ca/about-us/publications>